

# Keep the *Momentum*

You've had a great experience at The She-Suite Summit. You're inspired! Do you want to continue the conversation about taking your career and life to the next level?

## WHAT'S NEXT?

1



Self

**Take Action:** Revise, edit and execute against your **90 Day Personal Brand Action Plan** and register for our follow up **Webinar** on June 24th.

2



Team

**Take Action:** Share The She-Suite Summit BLI **session recording** with your manager, talent management team and other colleagues to create interest and build support for **The Brand Leadership Institute Foundations Program**.

3



Enterprise

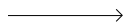
**Take Action:** Identify an **internal champion** within your organization and ask for their participation in a Brand Leadership Institute **demo** call.

## WHY NOW?

The cost to lose a mid-level employee

**150%**

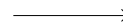
of their salary



The cost to lose a senior-level leader

**400%**

of their salary



## WHY THE BRAND LEADERSHIP INSTITUTE?



**33%**

**promoted** within 12 months of graduation



**80%**

**retention** among our graduates



**100%**

**greater clarity** of purpose



**98%**

of managers identified noticeable **behavior changes**



**100%**

noted **stronger community** bonds within their organization



**95%**

of managers noted **stronger connection** & advocacy for direct report